

David Irigoyen Batres

Sr. Graphic Designer
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Portfolio: batresdesign.com

Work Experience

Web, Motion, and Graphic Designer

Lumina (Remote) December 2023 — Ongoing

- Designed dynamic video templates using After Effects and Canva to create engaging job listings for major employers, including Amazon and FedEx.
- Updated and maintained the overall look of the company's website.
- Utilized AI to resize, enhance, and expand images for the video templates.

Lead Graphic Designer

Omneky.com (Remote) May 2021 — June 2023

- Led a team of 6 graphic designers, providing guidance and expertise to enhance their campaigns through creative problem-solving.
- Created 500+ ads, static and animated, for multiple social media platforms.
- Worked for over 30 clients, like the NFL, Hakkoda, and Blockchain.com
- Implemented Artificial Intelligence to create images used in campaigns.

Graphic Designer

Broadway Cares (New York, NY) February 2019 — September 2021

- Designed the branding and visuals for major Broadway fundraiser events, including Easter Bonnet Competition, Broadway Bets, and Broadway Run.
- Created a wide range of print materials, from posters and ads, to billboards, shirts, hoodies, and playbills, ensuring cohesive event identity.
- Developed impactful designs to enhance fundraising revenue and visibility.

Web and Graphic Designer

University of Texas (El Paso, TX) February 2014 — March 2018

- Managed and maintained the Student Housing website, improving navigation and user experience.
- Designed over 300 flyers for community events, enhancing engagement.
- Created print and digital ads that successfully increased resident enrollment.

Volunteer Art Teacher

El Chamizal High School (Juarez, MX) February 2011 — May 2012

- Conducted painting and drawing classes every Saturday for 2 years for a group of 30+ students; This while being a High School student myself.
- Planned and executed student art exhibitions at the end of each semester.

Education

Bachelor of Fine Arts in Graphic Design

University of Texas at El Paso
Graduated with Honors
2014 — 2018

Associate of Arts in Graphic Design

El Paso Community College
2012 — 2014

Awards

Honorable Mention In Graphic Design

2018 Juried Student Art Show
By juror and legend: Craig Frazier

1st Place Design

Views of UTEP 2017
By UTEP's president Diana Natalicio

1st Place Billboard Design

Chihuahua Vive
State-wide design contest

Skills

Illustrator / Photoshop /
After Effects / Figma / CSS /
HTML / Canva / Procreate /
Artificial Intelligence /
Illustration, Advertising, Web Design,
Motion Design, Social Media Market-
ing, Creative Thinking, Branding, Visual
Identity, Art Direction, User Interface,
User Experience, Leadership, Strategic
Thinking, Print Design, Visual Design.