

DAVID IRIGOYEN BATRES

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PORTFOLIO: [BA3DESIGN.COM](https://www.ba3design.com)

WORK EXPERIENCE

Lumina *DEC 2023 - ONGOING*

Graphic, Web and Motion Designer (Remote)

- Designed dynamic video templates using After Effects and Canva to create engaging job listings for major employers, including Amazon and FedEx.
- Updated and maintained the overall look of the company's website.
- Utilized AI to resize, enhance, and expand images for the video templates.

Omneky.com *MAY 2021 - JUN 2023*

Lead Graphic Designer (Remote)

- Led a team of 6 graphic designers, providing guidance and expertise to enhance their campaigns through creative problem-solving.
- Created 500+ ads, static and animated, for multiple social media platforms.
- Worked for over 30 clients, like the NFL, Hakkoda, and Blockchain.com
- Implemented Artificial Intelligence to create images used in campaigns.

Broadway Cares / Equity Fights AIDS *FEB 2019 - SEP 2020*

Graphic Designer (New York, NY)

- Designed the branding and visuals for major Broadway fundraiser events, including Easter Bonnet Competition, Broadway Bets, and Broadway Run
- Created a wide range of print materials, from posters and ads, to billboards, shirts, hoodies, and playbills, ensuring cohesive event identity.
- Developed impactful designs to enhance fundraising revenue and visibility.

University of Texas *DEC 2014 - MAR 2018*

Web and Graphic Designer (El Paso, TX)

- Managed and maintained the Student Housing website, improving navigation and user experience.
- Designed over 300 flyers for community events, enhancing engagement.
- Created print and digital ads that successfully increased resident enrollment.

TECHNICAL SKILLS

Ai

Illustrator

Ps

Photoshop

Ae

After Effects



Procreate



Canva



CSS



HTML



Figma



AI

EDUCATION

The University of Texas at El Paso

Bachelor of Fine Arts in Graphic Design

Graduated May, 2018 (Honorable Mention)

El Paso Community College

Associate of Arts

Graduated May, 2016 (Dual Program)

VOLUNTEERING

Mixteca Organization Inc

Graphic Designer / Volunteer

- Designed ads for social media campaigns.
- Created illustrations for posters and apparel.
- Supported the immigrant community in NYC.

Chamizal High School

Art Teacher

- Conducted painting and drawing classes every Saturday for 2 years to a group of 30+ students.
- Planned and executed student art exhibitions at the end of each semester.

Illustration, Advertising, Web Design, Motion Design, Social Media Marketing, Creative Thinking, Branding, Visual Identity, Art Direction, User Interface, User Experience, Client Relations, Team Building, Visual Storytelling, Strategic Thinking, Print Design, Visual Design.